



Society of Actuaries in Ireland

Press Release

13th September 2021

Society of Actuaries in Ireland awards Honorary Fellowship to Professor Pete Lunn

The Society of Actuaries in Ireland announced today that it has elected Professor Pete Lunn, founder and head of the ESRI's Behavioural Research Unit, as an Honorary Fellow.

Sheelagh Malin, President of the Society, said that Professor Lunn's research into economic decision-making and how consumers navigate complex financial products provides valuable insights that can help ensure more effective regulation and communication.

She also noted the meaningful contribution that Professor Lunn and his team have made to the management of the pandemic, by monitoring attitudes and behavioural responses to COVID restrictions and disease prevention measures.

Professor Lunn will be presented with his Honorary Fellowship at the Society's Annual Convention on 29th September.

Issued on behalf of the Society of Actuaries in Ireland by Setanta Communications Ltd.

For enquiries, please contact:

Society of Actuaries in Ireland: info@actuaries.ie

Setanta Communications: Michael Moloney, (087) 258 7264, mail@setanta.ie

Society of Actuaries in Ireland

The Society of Actuaries in Ireland is the professional body for actuaries practising in Ireland. Actuaries provide advice on and relevant solutions for financial, business and societal issues involving uncertain future events. Most of the Society's members work in the financial services industry, and members of the profession hold statutory or regulated roles relating to the financial management of pension schemes and insurance companies. The Society seeks to make an impartial contribution to public debate on social policy and public interest matters where an actuarial perspective can add value.